



“Innovation, invention and discovery are engines that drive U.S. competitiveness, quality of life and national security. These engines, in turn, are driven by the scientific and technological advances made possible by the nation’s STEM workforce.”

– Bayer Facts of Science Education Survey XIII Fortune 1000 STEM Executives on STEM Education, STEM Diversity and U.S. Competitiveness 2008

Studies indicate that the *informal learning environment* provided by science centers such as the Schenectady Museum encourages students to stay interested in science and math.

Schenectady Museum & Suits-Bueche Planetarium **Corporate Partners play an integral part** in helping us to achieve our goal of being the **best** informal Science, Technology, Engineering & Math (STEM) learning organization in Tech Valley.

Museum Corporate Partners enjoy a variety of promotional options *and* help ensure that the Museum is here, serving those in our community and far beyond, today and tomorrow.

At the Schenectady Museum & Suits-Bueche Planetarium, our exhibits, programs and events are designed with our Mission in mind: to inspire a sense of wonder about extraordinary scientific and technological developments: past, present and future.

15 Nott Terrace Heights
Schenectady, NY 12308
www.SchenectadyMuseum.org



science center of tech valley



schenectady
MUSEUM
& suits-bueche
PLANETARIUM

science center
of tech valley

Corporate Partners Benefits Package



“Science should be the ‘fourth R’ in elementary school classrooms and the best way to teach science is using a hands-on, inquiry-based approach, say Fortune 1000 STEM executives.”

– Bayer Facts of Science Education Survey XIII

Museum Corporate Patron Partner | \$5,000

- Name and/or logo recognition appears on the Museum’s website for **12 months. 33,600 visitors** each year.
- Name and/or logo recognition appears in **every issue** of the Museum’s quarterly newsletter for one year. **3,500 constituents reached** with every issue.
- Name and/or logo recognition throughout the year in the Museum’s Lobby. **40,000+ visitors** each year.
- Name and/or logo recognition on Museum Public Program Flyers, annual listing of donors and partners, and eMail Broadcasts.
- The opportunity to conduct an educational program or lecture highlighting your company’s work.
- Company information and promotional items made available during **select Museum events**.
- **10% discount** on Museum membership for your employees.
- **10% discount** on one Museum event rental opportunity.
- **25 Free guest passes** for Museum admission which can be shared with employees and contacts.
- **Invitations** to key VIP exhibit openings and other partners-only events.

Museum Contributing Partner | \$2,500

- Name and/or logo recognition appears on the Museum’s website for **6 months. 33,600 visitors** each year.
- Name and/or logo recognition appears in **two issues** of the Museum’s quarterly newsletter for one year. **3,500 constituents reached** with every issue.
- Name and/or logo recognition **throughout the year** in the Museum’s Lobby. **40,000+ visitors** each year.
- Name and/or logo recognition on Museum Public Program Flyers, annual listing of donors and partners, and eMail Broadcasts.
- Company information and promotional items made available during **select Museum events**.
- **10% discount** on Museum membership for your employees.
- **10% discount** on one Museum event rental opportunity.
- **10 Free guest passes** for Museum admission which can be shared with employees and contacts.
- **Invitations** to key VIP exhibit openings and other partners-only events.

Museum Associate Partner | \$1,000

- Name and/or logo recognition appears on the Museum’s website for **3 months. 33,600 visitors** each year.
- Name and/or logo recognition appears in **one issue** of the Museum’s quarterly newsletter for one year. **3,500 constituents reached** with every issue.
- Name and/or logo recognition **throughout the year** in the Museum’s Lobby. **40,000+ visitors** each year.
- Name and/or logo recognition on Museum Public Program Flyers, annual listing of donors and partners, and eMail Broadcasts.
- **10% discount** on Museum membership for your employees.
- **10% discount** on one Museum event rental opportunity.
- **5 Free guest passes** for Museum admission which can be shared with employees and contacts.
- **Invitations** to key VIP exhibit openings and other partners-only events.

Corporate Partnerships

We are delighted to support the Schenectady Museum & Suits-Bueche Planetarium by becoming a **Corporate Partner**.

Please sign us up for a partnership at the following level:

_____ **\$5,000 Patron Partner**

_____ **\$2,500 Contributing Partner**

_____ **\$1,000 Associate Partner**

Check enclosed (*made payable to Schenectady Museum*)

We prefer to be invoiced.

Museum Corporate Partners are welcome to provide their support in installments during the year. Please ask for details.

Please contact the person listed below regarding partnership benefits.

Company name _____

Contact name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Contact e-mail _____

Website _____

To explore other sponsorship opportunities, please contact:

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